

Significance of Fair Trade to Global Citizenship

Dr. Alex Chan

Board Chairman

Fair Trade Hong Kong Foundation

Why bother?

- We live in an interconnected world.
- Moreover, we are interdependent.
- Therefore, it is time for everyone to be concerned about the global world.
- It is time for us to think about global citizenship and its duties.



What makes a better world?

- Global inequality is serious
- It is likely to get worse after the global tsunami happened in late 2007.



Global inequality – Causes and responses

- But the root cause of global inequality is not natural.
- The culprit is the unfair global trade system.
- Far from being perfect, the system needs to be fixed in many fundamental ways.
- Many suggestions have been raised.
- We believe Fair Trade is an alternative worth to be taken seriously.

Significance of Fair Trade

- Fair Trade calls for conscientious consumption of people in the developed countries.
- Consumption is no ordinary behavior. It can make a difference to the world we live in.



Significance of Fair Trade

- Fair Trade is not aid.
- It calls for people in developing countries to strive for their own fortune.
- It requires them to learn and labor in a smarter way everyday.



Significance of Fair Trade

- Most important of all, Fair Trade believes that trade can be turned into a mechanism of and for poverty alleviation.
- Trade does not necessarily imply the exchange between two self-seeking individuals.
- It can also be a partnership, based on dialogue, transparency and respect.

Fair Trade Hong Kong believes

- The trading partnership between the developed countries and the developing countries advocated by Fair Trade will contribute to long-term sustainable development of the world
 - if the global trading system offers better trading conditions to, and secure the rights of, marginalized traders and workers.

Fair Trade



- Thank you -



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